

In the lead-up-to
International InclusiveExpo, Yekaterinburg 2023
IV Russian Congress for People with Disabilities from Villages and Small Towns, Samara Region 2020

International Panel Online-Discussion
“Inclusive tourism: post-crisis development”

May 05, 2020, Ekaterinburg

Organizers of the discussion:

Sverdlovsk regional branch of the Russian Geographical Society
Ministry of Investments and Development of the Sverdlovsk region
Ural Federal University named after the First President of Russia B.N. Yeltzin
Ural State Pedagogical University
Southern Federal University
State Autonomous Non-Typical Educational Institution of the Sverdlovsk Region "Youth Palace"
in partnership with
“Rosenergoatom Concern” JSC
State Atomic Energy Corporation Rosatom
‘Institute for Management Design and Competitive Strategies’ LLC
“White Cane” NGO
“Accessible environment for all” NGO
ANO NPSPO «BLAGOYE DELO»
“White Cane in Samara Region” NGO
“Regional information-librarian system” GBCI in Sevastopol
“AIST’ ANO Contribution into Adaptive Tourism and Sport for handicapped families
The Wingate Institue, Israel

INFORMATION LETTER

Dear colleagues,

We would like to invite you to take part in a discussion on the current issues of inclusive tourism and prospects for its further development.

This type of tourism is one of the tools to form high-quality inclusive culture, since within the framework of such projects it is possible to create conditions for the mutual development of new skills and hidden abilities (extrability) in interaction.

Another difference is the use of conscious scenarios in which the social roles of participants change and inclusion becomes available not only for people with disabilities but for representatives of all social groups as well.

We can take this model as a step forward in social integration, maintaining a sustainable environment of cooperation and implementing social projects on a new quality level.

Inclusive tourism is not the same as adaptive tourism which is focused on people with disabilities. Inclusion is the interaction of various social groups (people with disabilities, older

people, people without disabilities, representatives of various social minorities, people overcoming alcohol and drug addiction) among themselves. In this case, we consciously create teams from representatives of different spheres of life with the goal of exchanging special talents and abilities that each of these groups individually has.

The task of the discussion is the formation of principles and the creation of a stable expert community, the strategy of which will be the support of initiative groups, tourism projects and programs, within the framework of which extrability and sustainable social ties are created.

We want to study how inclusive tourism can develop in the transitional and post-transitional period, consider its features, opportunities, discuss the experience gained, identify the tasks of integrating the revealed principles for managing an inclusive culture.

We invite to the dialogue in the panel discussion those who:

- practices, supports and explores inclusive tourism in the modern world;
- develops the interaction of various socially excluded groups in society
- creates inclusive programs and routes, promotes and conceptualizes inclusive travels as a space for the formation of qualitatively new interaction skills in society;
- introduces various forms of inclusive interaction in a journey, has real experience and would like to discuss it,

And also:

- scientists, educators, social workers;
- representatives of socially oriented business;
- representatives of state authorities, deputies, members of the Public Chambers and other stakeholders.

Panel discussion topics:

1. Opportunities for inclusive projects in the post-crisis period
2. Scenarios for the development of extrability in tourism projects
3. Exchange of experience in implementing commercial and social projects in the field of inclusive tourism and its transformation in new realities
4. Involving socially responsible business, representatives of government, educational institutions, organizers of tourism in inclusive tourism: prospects and benefits
5. Universal design and technology for inclusive tourism

Speakers:

Evgeny Kopelyan,

Deputy Minister of Investment and Development of the Sverdlovsk Region;

Boris Pruss,

Head of the department of projects and programs of adaptive sports and tourism GANOU SB "Youth Palace";

Johannes Marcel

Novalisgymnasiet School in Järna for young people in need of special support, Sweden;

Konstantin Barannikov

Director General, the consulting company “Institute for Management Design and Competitive Strategies” www.integra-ural.com;

Māris Ceirulis,

Chairman, the Board of the Blind Society, Liepaja, Latvia
Expert consulting on the implementation of the principles of Universal Design in Latvia;

Sristi KS,

Founder, “Blind Rocks” organization, Nepal;

Olga Nebesnaya,

Accessible environment and universal design expert from Yekaterinburg, Head of the Social movement «Accessible environment for all»;

Samvel Rostomyan,

President, Armenian National Federation of Disabled Sports, Armenia;

Patrick Modave

Sports and leisure consultant for people with disabilities (Enoe, Belgium);

Kassiet Omarova,

Head, the Arzhan Public Fund, Almaty, Kazakhstan;

Thomas Kraus

Social Entrepreneur, Organizer of World Congresses for People with Disabilities, Berlin, Germany. www.socialartist.events;

Aleksandra Lazareva,

specialist of the department for the blind and visually impaired of the central city library named after L. N. Tolstoy, President of the "WHITE CANE SEVASTOPOL» NGO;

Inna Moreva,

Head of Information and Public Relations, Concern Rosenergoatom, Baltic Nuclear Power Plant Directorate;

Hily Rosenblum,

Head of Art and Movement Therapy programme, Coordinator of Research on Emotions in Education, Zinman College of Physical Education&Sport, Science Wingate Institute Israel. <https://web.facebook.com/hily.rosenblum>;

Renat Anpilogov,

CEO and co-founder of the Affordable Tourism project globe4all.net (Globe Media LLC);

Vera Simakova,

Director, the scientific and practical socio-pedagogical association "BLAGOYE DELO", Verkh-
Neyvinsk, Organizer of the First World Congress for People with Disabilities;

Elena Vozmishcheva,

curator of inclusive programs of the Foundation "Presidential Center B. N. Yeltsin."

Panel discussion host: Nina Serova, Oleg Kolpashchikov

Panel online discussion will be held May 5 from 16:00 to 19:00 Moscow time. It will take place on the Zoom platform, you can connect using the link specified in the description of the Google registration form. Connection to the panel discussion will begin at 15:30 Moscow time. To participate in the panel discussion, it is necessary to fill out the online application form: <https://forms.gle/opR28RD5Vrjnr3H9>

The conference will be accompanied by special adapted subtitles in Russian, we invite deaf people to participate in a panel discussion. The video recording of the conference will be distributed in social networks.

You can ask all clarifying questions at the address of the organizing committee: ania.semiletova@yandex.ru, +7-912-66-33-734, Anna Semiletova

Conference languages: Russian, English

Executive Secretary of the Conference - Natalia A. Kiseleva - Deputy Head of the Commission on Inclusive Tourism of the Sverdlovsk Regional Organization russian Geographical Society

A certificate of participation in the Panel discussion is issued **only to registered participants**: speakers and students.

Respectfully Yours,
Panel discussion organizers